

§1250-M. False representation in sale of electricity product

1. Definitions. As used in this section, unless the context otherwise indicates, the following terms have the following meanings.

A. "Competitive electricity provider" has the same meaning as in Title 35-A, section 3201, subsection 5. [PL 2025, c. 575, §1 (NEW).]

B. "Distributed generation resource" has the same meaning as in Title 35-A, section 3481, subsection 5. [PL 2025, c. 575, §1 (NEW).]

C. "Electricity product" means a distributed generation resource, energy supply by a competitive electricity provider or a similar resource. "Electricity product" does not include an electrical appliance, machinery or equipment or building efficiency services or products. [PL 2025, c. 575, §1 (NEW).]

D. "Electric utility" means a transmission and distribution utility as defined in Title 35-A, section 102, subsection 20-B. [PL 2025, c. 575, §1 (NEW).]

[PL 2025, c. 575, §1 (NEW).]

2. False representation in sale of electricity product. A person may not falsely represent the person as a representative of, as an affiliate of or as being in any way affiliated with an electric utility or as a representative of, as an official of or acting in an official capacity on behalf of a governmental agency or program, unless expressly permitted by the electric utility or governmental agency or program, when selling, offering to sell, leasing, installing or entering into any other financial arrangement regarding an electricity product.

[PL 2025, c. 575, §1 (NEW).]

3. Unfair trade practice. A violation of this section constitutes a violation of the Maine Unfair Trade Practices Act.

[PL 2025, c. 575, §1 (NEW).]

SECTION HISTORY

PL 2025, c. 575, §1 (NEW).

The State of Maine claims a copyright in its codified statutes. If you intend to republish this material, we require that you include the following disclaimer in your publication:

All copyrights and other rights to statutory text are reserved by the State of Maine. The text included in this publication reflects changes made through the Second Regular Session of the 132nd Maine Legislature and is current through October 1, 2026. The text is subject to change without notice. It is a version that has not been officially certified by the Secretary of State. Refer to the Maine Revised Statutes Annotated and supplements for certified text.

The Office of the Revisor of Statutes also requests that you send us one copy of any statutory publication you may produce. Our goal is not to restrict publishing activity, but to keep track of who is publishing what, to identify any needless duplication and to preserve the State's copyright rights.

PLEASE NOTE: The Revisor's Office cannot perform research for or provide legal advice or interpretation of Maine law to the public. If you need legal assistance, please contact a qualified attorney.